

Particulars	Principal Sponsor INR 25 Lakhs USD 30,000/-	Platinum Sponsor INR 20 Lakhs USD 25,000/-	Diamond Sponsor INR 15 Lakhs USD 20,000/-	Gold Sponsor INR 10 Lakhs USD 15,000/-	Silver Sponsor INR 7.5 Lakhs USD 12,500/-
Branding as "Category Name" Sponsor	Y (At the venue only)	Y (At the venue only)	Y (At the venue only)	Y (At the venue only)	Y (At the venue only)
Logo on the wings of conference backdrop	Y	Y	Y	Y	Y
"Thank you Sponsors" Panels at Exhibition and Conference venue.	Y	Y	Y	Y	Y
Logo presence in all electronic communication, including e-brochures, e-Flyers	Y	Y	Y	Y	Y
Advertisement in Exhibitor Catalogue (art work to be provided by the sponsor)	Y (2 pages)	Y (2 pages)	Y (1 page)	Y (1 page)	Y (1 page)
Corporate video during conference break (Video to be given by Company)	max. 90 sec.	max. 60 sec.	max. 30 sec.	-	-
Video Byte of Top Management (To be published on Social Media/Website)	Y	Y	Y	Y	-
Logo Presence at B2B Lounge	Y	Y	Y		
Special reserved seating for Sponsor's delegates in conference	Y	Y	Y	Y	-
Special announcement thanking the Sponsor during conference	Y	Y	Y	Y	-
Possible Speaking opportunity in a session (to be mutually decided)	Y	Y	-	-	-
Logo presence in social media promotions	Y	Y	Y	Y	Y
Complimentary delegates	20 no.s	15 no.s	10 no.s	8 no.s	5 no.s
Exhibition Space in sqmts Indoor	120 sqm (Raw space)	90 sqm (Raw space)	72 sqm (Raw space)	60 sqm (Raw space)	42 sqm (Raw space)
Logo on Hoarding outside Exhibition Hall	Y	Y	Y	Y	Y
Acknowledgement Standee/Bunting at the Venue	Y	Y	Y	Y	Y
Logo on Event website	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)
Logo presence in Protocol Lounge as per category	Y	Y	Y	Y	Y
Logo in Exhibitor Catalogue - "Thank You Sponsor" page	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)
Corporate brochure in Delegate Kit	Y	Y	-	-	-
Logo on Admit Card	Y	Y	Y	Y	Y
Logo to be carried on the post event report	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)

*Note: Taxes extra as applicable