



# URBAN

## AIR MOBILITY EXPO

19-22  
JANUARY 2025

INDIA EXPO CENTRE & MART  
GREATER NOIDA, NCR-DELHI

**Embark on a Transformative  
Journey into the Future of  
Aerial Mobility**



Strategic Partner

**Hunch**  
MOBILITY

# Urban Air Mobility Expo Opportunities



Keynote  
Presentation  
Sponsor



Panel  
Session  
Sponsor



Knowledge  
Partner



Supporter  
Package



Reception  
Sponsor



Investor  
Briefing



On-Site  
Branding



Exhibiting





# Bharat Mobility Expo 2025



Bharat Mobility Global Expo 2025 is the leading global mobility show in India and is a confluence of the world's leading automotive and mobility players. Now, in its second year, this global expo unites the entire mobility value chain under one umbrella. More than just an event, it sets the stage for the future of Mobility.

The theme for Bharat Mobility Global Expo 2025 is "Beyond Boundaries: Co-creating Future Automotive Value Chain." This vision aims to foster collaboration and innovation across the automotive and mobility sector, emphasizing sustainable and cutting-edge technological advancements.

# The India Promise

5<sup>th</sup>

Largest Economy in the World (2024)

3<sup>rd</sup>

Largest Passenger vehicle market in the World

2<sup>nd</sup>

Largest Two-Wheeler market in the World

3<sup>rd</sup>

Largest Construction Equipment market in the World



## Rapid GDP Growth

Growth Rate of 6.9% in FY 2024, 6-7% YOY growth for next 3 years (projected)



## 3<sup>rd</sup> Largest Economy by 2027

Expected to reach USD 37 Tn by 2047 from USD 3.94 Tn (2024)



## Rising Per Capita Income

Expected to reach USD 12,400 by 2047 from USD 2,730 (2024)



## Young Skills and Talent

522 Mn Working population with median age of 28 years-with 1.5 Mn Graduating Engineers (anually)



## 3<sup>rd</sup> Largest Startup Ecosystem

Over 125,000 startups and 110 unicorns with a combined valuation of ~USD 350 Billion (2023)



## Towards Net Zero

India's Long-Term Goal to be Net Zero by 2070

## ► USD 3.13 Bn\*

Production Linked Incentive Scheme for Automobile and Auto Components

## ► USD 2.18 Bn\*\*

Production Linked Incentive Scheme Advanced Chemistry Cell Battery Storage

## ► 100%

FDI Allowed under the Automatic Route

PLI Scheme

\*Automobile and Auto Components - INR 25,938 Crores

\*\*ACC Battery Storage - INR 18,100 Crores

# India's Urban Air Mobility and Infrastructure Show 2025

UMIS 2025 will showcase the future of aviation technology and its related areas, offering industry leaders an essential platform for innovation and collaboration.

The show provides India's largest platform to explore the future of aviation in India.

The event provides a great opportunity for global partners to showcase their innovation for urban air mobility.

The purpose is to provide a platform for conversation for domestic and global partners who have a common vision to shape the future of Urban Air Mobility in India.

## Being a Partner



Attracting industry leaders from around the world, we offer a diverse portfolio of unique opportunities to partner and advertise at the event to enhance your experience at India's largest show on Urban Air Mobility.



Our tailored offerings help partners achieve your individual objectives to participate, increase your brand recognition and participation and connect with India's corporate and government decision makers.



The show provides something for everyone. From sharing thought leadership to demonstrations of your technology, there is something for everyone.





# Event Platinum Sponsor

USD 50000 / INR 40,00,000

## Pre Event

- ▶ Sponsor's Logo will appear on the Physical and Virtual Invitation Cards. This being the most visible and widely distributed element of communication
- ▶ A brief about the sponsor on the Event Website
- ▶ Introductions about the sponsor on the Event Social Media promotional videos and creatives
- ▶ Logo of sponsor to go with registration acknowledgement / confirmation email
- ▶ The logo will be carried on the Exhibition and Conference branding material
- ▶ Logo to be carried on any pre event attendee communication
- ▶ 150 character company profile in the show directory

## Exhibition

**72** square meter exhibit display area in the Exhibition

Logo on Event  
**Lanyards**

Logo on Event  
**Name Badges**

Logo on  
**Delegate Bags**

Collateral to be placed in  
**delegate bags**

Logo Presence at  
**B2B Lounge**

Company name or logo will appear on 'Thank you Sponsors' board placed at the Exhibition Venue

One scheduled media interview for the brand representative with Indian media

Extension of 5 invites to  
**client invitees**

One double-page color advertisement in the Show Directory/Exhibition Catalogue

### Conference

Display of the company logo on the main backdrop during the keynote presentation

A chance for one senior representative to moderate a panel at UAME 2025

An opportunity to deliver a 10-minute address at the event

Launch and distribution of report to all event attendees

5 complimentary conference attendee passes

Playing 1 minute company video during the conference

Invites to speak with Senior Govt Representatives at the CEO Round Table

### Post Event

Logo to be carried on the post event report shared with all attendees



# Diamond Sponsor

USD 35000 / INR 30,00,000

## Pre Event

- ▶ Sponsor's Logo will appear on the Physical and Virtual Invitation Cards. This being the most visible and widely distributed element of communication
- ▶ A brief about the sponsor on the Event Website
- ▶ Introductions about the sponsor on the Event Social Media promotional videos and creatives
- ▶ Logo of sponsor to go with registration acknowledgement / confirmation email
- ▶ The logo will be carried on the Exhibition and Conference branding material
- ▶ Logo to be carried on any pre event attendee communication
- ▶ 150 character company profile in the show directory

## Exhibition

Exhibit display area in the Exhibition –

**56** Square meter  
Raw space

Logo on Event  
**Lanyards**

Logo on Event  
**Name Badges**

Logo on  
**Delegate Bags**

Collateral to be placed in

**delegate bags**

Logo Presence at  
**B2B Lounge**

Company name or logo will appear on 'Thank you Sponsors' board placed at the Exhibition Venue

One scheduled media interview for the brand representative with Indian media

Extension of 4 invites to

**client invitees**

One page color advertisement on the "Front Inside" page of the Show Directory/Exhibition Catalogue

Logo placement in the Show Directory



### Conference

Display of the company logo on the main backdrop during the keynote presentation

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An opportunity for one representative to deliver 20 Minutes keynote presentation

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4 Complimentary Conference attendee passes

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Playing 1 minute company video during the conference

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Invites to speak with Senior Govt Representatives at the CEO Round Table

### Post Event

Logo to be carried on the post event report shared with all attendees



# Gold Sponsor

USD 30000 / INR 25,00,000

## Pre Event

- ▶ Sponsor's Logo will appear on the Physical and Virtual Invitation Cards. This being the most visible and widely distributed element of communication
- ▶ A brief about the sponsor on the Event Website
- ▶ Introductions about the sponsor on the Event Social Media promotional videos and creatives
- ▶ The logo will be carried on the Exhibition and Conference branding material
- ▶ 150 character company profile in the show directory

## Exhibition

**36** square meter exhibit display area in the Exhibition

Company name or logo will appear on 'Thank you Sponsors' board placed at the Exhibition Venue

One page color advertisement on the "Back Cover Inside" page of the Show Directory/Exhibition Catalogue

Logo on  
**Delegate Bags**

One scheduled media interview for the brand representative with Indian media

Collateral to be placed in  
**delegate bags**

Extension of 2 invites to  
**client invitees**

### Conference

An opportunity for one representative to moderate a 45-minute panel discussion on a mutually agreed topic. The UAME 2025 team will assist in assembling panel members and finalizing the topic.

Display of the company logo on the main backdrop during the session/ presentation

3 Complimentary Conference attendee passes

Playing 1 minute company video during the conference

Invites to speak with Senior Govt Representatives at the CEO Round Table

### Post Event

Logo to be carried on the post event report shared with all attendees





# Silver Sponsor

USD 18000 / INR 15,00,000

## Pre Event

- ▶ A brief about the sponsor on the Event Website
- ▶ Introductions about the sponsor on the Event Social Media promotional videos and creatives
- ▶ The logo will be carried on the Exhibition and Conference branding material
- ▶ 150 character company profile in the show directory

## Exhibition

**24** square meter exhibit display area in the Exhibition

Collateral to be placed in  
**delegate bags**

Company name or logo will appear on 'Thank you Sponsors' board placed at the Exhibition Venue

Extension of 1 invites to

**client invitees**

One page color advertisement in the Show Directory

## Conference

Logo to be displayed on the conference breaker screen

5 complimentary conference attendee passes

## Post Event

Logo to be carried on the post event report shared with all attendees

# Bronze Sponsor

USD 6000 / INR 5,00,000

## Pre Event

- ▶ A brief about the sponsor on the Event Website
- ▶ 150 character company profile in the show directory

## Exhibition

**18** square meter exhibit display area in the Exhibition

Collateral to be placed in  
**delegate bags**

Logo placement in the Show Directory

Company name or logo will appear on 'Thank you Sponsors' board placed at the Exhibition Venue

## Conference

5 Complimentary Conference attendee passes

# Networking Reception Sponsor

USD 12000 / INR 10,00,000

## The package includes

- ▶ Logo as a host of 'Networking Dinner' on one evening during exhibition days
- 24 Square meter shell scheme exhibit display booth in the exhibition hall
- 5 Tickets to attend the UAME 2025

Opportunity to address the delegates of the networking reception/dinner

Logo visibility across the Exhibition and Conference branding material

Logo on the UAME 2025 website

Logo on the Exhibition and Conference Marketing Material

Logo will appear on 'Thank you Sponsors' board placed at the Exhibition venue

Giveaway to all the attendees

# Sponsorship Options for Urban Air Mobility Expo 2025

		PLATINUM SPONSOR	DIAMOND	GOLD	SILVER	BRONZE
Number of Supporters		2	5	10	-	-
Amount		USD 50000 / INR 40,00,000	USD 35000 / INR 30,00,000	USD 30000 / INR 25,00,000	USD 18000 / INR 15,00,000	USD 6000 / INR 5,00,000
Advantages	Details					
Pre Event						
Company Logo on Invitation Card	Sponsor’s Logo will appear on the Physical and Virtual Invitation Cards. This being the most visible and widely distributed element of communication	Yes	Yes	Yes	N/A	N/A
Introduction of Company on Event Website	A brief about the sponsor on the Event Website	Yes	Yes	Yes	Yes	Yes
Introduction of Company on Event Social Media	Introductions about the sponsor on the Event Social Media promotional videos and creatives	Yes	Yes	Yes	Yes	N/A
Logo in each registration acknowledgement mailer	Logo of sponsor to go with registration acknowledgement / confirmation email	Yes	Yes	N/A	N/A	N/A
Event Branding Material	The logo will be carried on the Exhibition and Conference branding material	Yes	Yes	Yes	Yes	N/A
Pre Event Attendee Communication	Logo to be carried on any pre event attendee communication	Yes	Yes	N/A	N/A	N/A
Show Directory	150 character company profile in the show directory	Yes	Yes	Yes	Yes	Yes
Exhibition						
Indoor Raw Exhibit Space (Sqmters)	Exhibit display area in the Exhibition	72	56	36	24	18
Collateral	Logo on Event Lanyards	Yes	Yes	N/A	N/A	N/A



		PLATINUM SPONSOR	DIAMOND	GOLD	SILVER	BRONZE
Number of Supporters		2	5	10	-	-
Amount		USD 50000 / INR 40,00,000	USD 35000 / INR 30,00,000	USD 30000 / INR 25,00,000	USD 18000 / INR 15,00,000	USD 6000 / INR 5,00,000
Advantages	Details					
Exhibition						
Collateral	Logo on Event Name Badges	Yes	Yes	N/A	N/A	N/A
Collateral	Logo on Delegate Bags	Yes	Yes	Yes	N/A	N/A
Sponsor Collateral	Collateral to be placed in delegate bags	Yes	Yes	Yes	Yes	Yes
Visibility in B2B Lounge	Logo Presence at B2B Lounge	Yes	Yes	N/A	N/A	N/A
Mention on the Sponsor's Board	Company name or logo will appear on 'Thank you Sponsors' board placed at the Exhibition Venue	Yes	Yes	Yes	Yes	Yes
Media Engagement	One scheduled media interview for the brand representative with Indian media	Yes	Yes	Yes	N/A	N/A
Invites to the Exhibition	Extension of invites to client invitees	5	4	2	1	0
Exhibition Catalogue	One double-page color advertisement in the Show Directory/Exhibition Catalogue.	Yes	N/A	N/A	N/A	N/A
	One page color advertisement on the "Front Inside" page of the Show Directory/Exhibition Catalogue	N/A	Yes	N/A	N/A	N/A
	One page color advertisement on the "Back Cover Inside" page of the Show Directory/Exhibition Catalogue	N/A	N/A	Yes	N/A	N/A
	One page color advertisement in the Show Directory	N/A	N/A	N/A	Yes	N/A
	Logo placement in the Show Directory	N/A	Yes	N/A	N/A	Yes

		PLATINUM SPONSOR	DIAMOND	GOLD	SILVER	BRONZE
Number of Supporters		2	5	10	-	-
Amount		USD 50000 / INR 40,00,000	USD 35000 / INR 30,00,000	USD 30000 / INR 25,00,000	USD 18000 / INR 15,00,000	USD 6000 / INR 5,00,000
Advantages	Details					
Conference						
Conference	Display of the company logo on the main backdrop during the keynote presentation	Yes	Yes	N/A	N/A	N/A
	A chance for one senior representative to moderate a panel at UAME 2025	Yes	N/A	N/A	N/A	N/A
	An opportunity to deliver a 10-minute address at the event	Yes	N/A	N/A	N/A	N/A
	An opportunity for one representative to deliver 20 Minutes keynote presentation	N/A	Yes	N/A	N/A	N/A
	Launch and distribution of report to all event attendees	Yes	N/A	N/A	N/A	N/A
	An opportunity for one representative to moderate a 45-minute panel discussion on a mutually agreed topic. The UAME 2025 team will assist in assembling panel members and finalizing the topic.	N/A	N/A	Yes	N/A	N/A
	Display of the company logo on the main backdrop during the session/ presentation	N/A	N/A	Yes	N/A	N/A
	Logo to be displayed on the conference breaker screen	N/A	N/A	N/A	Yes	N/A
	Complimentary Conference attendee passes	5	4	3	5	5
	Playing 1 minute company video during the conference	Yes	Yes	Yes	N/A	N/A
CEO Round Table with Senior Govt Representative	Invites to speak with Senior Govt Representatives at the CEO Round Table	Yes	Yes	Yes	N/A	N/A

		PLATINUM SPONSOR	DIAMOND	GOLD	SILVER	BRONZE
Number of Supporters		2	5	10	-	-
Amount		USD 50000 / INR 40,00,000	USD 35000 / INR 30,00,000	USD 30000 / INR 25,00,000	USD 18000 / INR 15,00,000	USD 6000 / INR 5,00,000
Advantages	Details					
Post Event						
Event Report	Logo to be carried on the post event report shared with all attendees	Yes	Yes	Yes	Yes	N/A
NETWORKING SPONSOR	USD 12000 / INR 10,00,000					



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

In the journey of India's economic resurgence, CII facilitates the multifaceted contributions of the Indian Industry, charting a path towards a prosperous and sustainable future. With this backdrop, CII has identified "Globally Competitive India: Partnerships for Sustainable and Inclusive Growth" as its Theme for 2024-25, prioritizing 5 key pillars. During this year, it would align its policy recommendations, initiatives, and activities with this overarching framework to facilitate strategic actions for driving India's global competitiveness and growth through a robust and resilient Indian Industry.

With 70 offices, including 12 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with about 300 counterpart organizations in almost 100 countries, CII serves as a reference point for Indian industry and the international business community.

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